

BUSINESS SCHOOL

AACSB

Business
Education
Alliance
Member

INTERNATIONAL TRADE

Master



PRESENTATION

A Master's in International Trade will allow students to examine the exchange of capital goods and services between countries. This means not only looking at various economic factors, but also at the important social and political factors which interplay with trading. It also gives students the opportunity to either further your understanding of a question or take off in a completely different way using skills they have gained from their previous undergraduate degree.

A Master's in International Trade is designed for those students who wish to broaden their international perspective on trade and go deeper into the histories and cultures of many countries. It is also designed for those who are seeking careers as diplomats, working in foreign policy, international business, and other careers.

Through the Master's in International Trade program, students will be able to analyze, manage and control business plans from an international perspective.

Through the Master's in International Trade program students will be able to :

- Develop their international perspective on trade and go deeper into the histories and cultures of many countries.
- Analyze, manage, and control business plans from an international perspective.
- Examine the exchange of capital goods and services between countries, not only looking at various economic factors, but also at the important social and political factors which interplay with trading.

ADMISSION PROCESS

The Master in International Trade is accessible in the 1st. Year to students who have completed their Bachelor Degree or similar degrees with a condition of an approval of an academic committee. Admission to this International Trade Program is strictly, but not limited to students who have completed their Bachelor Degree, License in International Commerce, or Management and economics degree. It may also include some other similar specialization with a conditional approval of an academic committee. Applicants will have to take a written as well as an oral test before a scholarly commission responsible for assessing their eligibility and motivation to be part of the program.

EMPLOYEMENT OPPORTUNITIES

A Master's in International Trade is designed for those who are seeking careers as diplomats, working in foreign policy, international business, international transportation, logistics and supply chain, international business consultation, business management and development for multinationals, and other careers.

PROGRAM

SEMESTRE	COURSE TITLE
S7	BUSINESS STATISTICS & RESEARCH METHODOLOGY
	FINANCIAL ANALYSIS
	MARKETING STRATEGY
	INTERNATIONAL BUSINESS LAW / CORPORATE GOVERNANCE & ETHICS
	EMERGING MARKETS AND ECONOMIC DEVELOPMENT
	BUSINESS COMMUNICATION I IN SPANISH
S8	E-COMMERCE
	STRATEGIC MANAGEMENT
	MARKETING B TO B
	INTERNATIONAL MARKET ENTRY & DEVELOPMENT STRATEGIES
	MANAGING A GLOBAL WORKFORCE
S9	BUSINESS COMMUNICATION II IN SPANISH
	INTERNATIONAL FINANCE AND WAYS OF PAYMENT
	INTERNATIONAL LOGISTICS & SOURCING
	INTERNATIONAL TRADE NEGOTIATION
	INTERNATIONAL TRANSPORTATION LAW
	MANAGEMENT CONTROL
S10	PROJECT MANAGEMENT
	PROFESSIONAL MANAGER SPECIALIST INTERNSHIP & THESIS DEFENCE



Université Internationale
de Casablanca

UNIVERSITÉ RECONNUE PAR L'ÉTAT



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+212 5 22 36 76 88