

# BUSINESS SCHOOL

AACSB

Business  
Education  
Alliance  
Member

## INTERNATIONAL BUSINESS

Master

100% English Track



### PRESENTATION

The Master of International Business program at UIC provides a high-quality graduate degree program to those students already holding an undergraduate degree who aspire to become successful managers and leaders in the global economy. This is accomplished through developing their general knowledge and abilities, educating them in the broad scope of business administration, and providing them with the possibility of in-depth knowledge in one area of specialization.

Through the Master of International Business program, students will be able to:

- Apply responsible business practices and ethics principles to inform decision-making,
- Develop the skills required to excel as business executives, such as the ability to quickly and accurately analyze large amounts of information and the ability to develop smart solutions to business problems,
- Apply business principles to solve structured and unstructured problems to strengthen strategic positioning in the global economy,
- Inspire and motivate people and command respect,

### ADMISSION PROCESS

Admission to this Master of International Business program is strictly, but not limited to students who have completed their bachelor's degree, License in International Commerce, or Management and economics degree. It may also include some other similar specialization with a conditional approval of an academic committee.

Applicants will have to take a written as well as an oral test before a scholarly commission responsible for assessing their eligibility and motivation to be part of the program.

## EMPLOYEMENT OPPORTUNITIES

The UIC Master of International Business is designed for those who are seeking careers of a typical business degree, such as sales associate, financial analyst, or accountant. More so, it may open the door to leadership and administrative positions, including human resources manager, financial director, sales manager, or a head of department. Most of these careers are typically reserved for those with a graduate degree, rather than simply an undergraduate education.

## PROGRAM

SEMESTER	COURSE TITLE
S7	MANAGERIAL ACCOUNTING
	FINANCIAL MANAGEMENT
	BUSINESS DECISION MAKING & MANAGEMENT SCIENCE
	ADVANCED MARKETING MANAGEMENT
	INTERNATIONAL BUSINESS LAW
	BUSINESS COMMUNICATION I IN SPANISH
S8	MANAGERIAL ECONOMICS
	ORGANIZATIONAL BEHAVIOR AND LEADERSHIP
	MANAGING INFORMATION SYSTEMS IN ORGANIZATIONS
	STRATEGIC MANAGEMENT IN GLOBAL MARKETS
	CORPORATE GOVERNANCE & BUSINESS ETHICS
	BUSINESS COMMUNICATION II IN SPANISH

SEMESTER	COURSE TITLE
S9 Option International Management	ENTREPRENEURIAL MANAGEMENT
	HUMAN RESOURCE MANAGEMENT
	PROJECT MANAGEMENT
	OPERATIONS MANAGEMENT
	QUALITY MANAGEMENT
	RESEARCH METHODOLOGY
S9 Option Marketing & E-Commerce	INTERNATIONAL MARKETING
	DIGITAL MARKETING
	ADVERTISING AND PROMOTION MANAGEMENT
	PRODUCT MANAGEMENT AND MARKETING
	QUALITY MANAGEMENT
	RESEARCH METHODOLOGY
S10	PROFESSIONAL MANAGER SPECIALIST INTERNSHIP & THESIS DEFENCE

